

CARE CONFIDENCE IN ACTION



MARCH 2026



BACKGROUND

Research objectives:

- To support social care professionals in four delivery sites to implement a localised version of Care Confidence
- To find ways of tailoring the use of the tool to improve its reach and inclusivity
- To evaluate the implementation of Care Confidence
- To improve services for self-funders
- To share learning from the study to maximise impact

RECAP

- Ethical approvals and funding have been secured.
- The four delivery sites: North Yorkshire Council, Hull City Council, City of York Council, and Dementia Forward, have their own versions of Care Confidence so can now support people to find and use this locally.
- Website analytics are live, so we can see how much use they are getting.

SITE VISITS

- We have visited different settings within the four delivery sites in March.
- All sites now have resources for implementing Care Confidence interventions, and for recruiting to the research, e.g. interviews with self-funders and carers, or focus groups with staff.
- Feedback has been positive, with more and more staff keen to be involved.

WEBSITE ANALYTICS

- We are already seeing differences between sites in the implementation work being done, and the numbers using the websites.
- We will be monitoring this closely as this will form part of the evaluation.



RECRUITMENT

Exciting news – We have our first potential participant for a research interview!

WHAT'S NEXT?

We would like to do some work on the action plan (the editable pdf document at the end of the Care Confidence tool) to make it more personalised and useful.

Before our next meeting, could you please let us know what you think the action plan should do/what it should look like?

Thank you for your continued support!



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